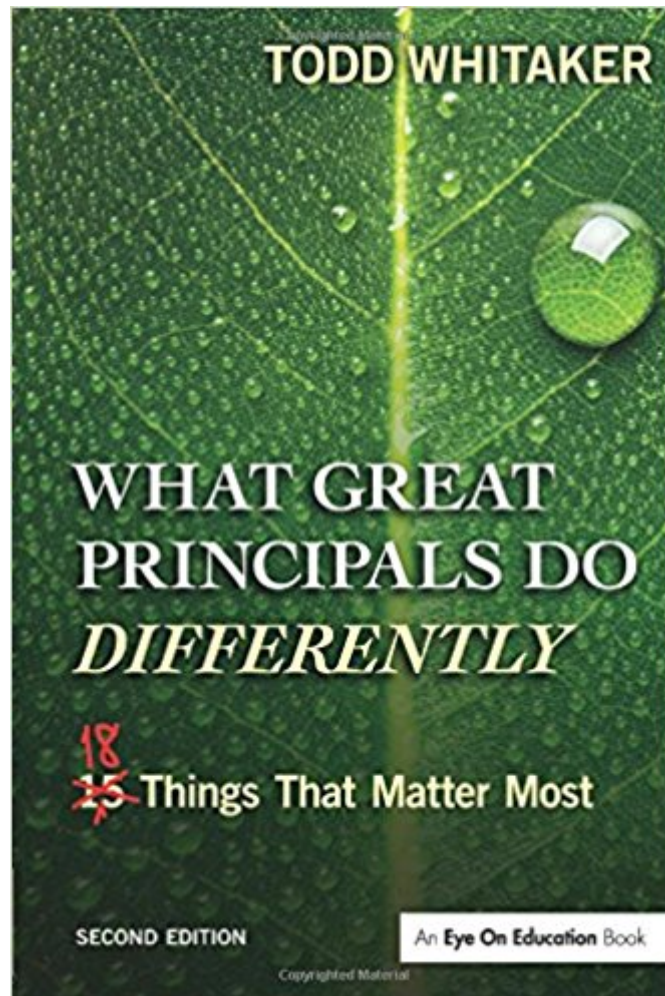


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# What Great Principals Do Differently: Eighteen Things That Matter Most



## Synopsis

Inspire yourself and others with the second edition of this best-selling book. With heartfelt advice, practical wisdom, and examples from the field, Todd Whitaker explains the qualities and practices that distinguish great principals. New features include: Developing an accurate sense of self Understanding the dynamics of change Dealing with negative or ineffective staff members One of the nation's leading experts on staff motivation, teacher leadership, and principal effectiveness, Todd Whitaker has written over 20 powerful books for educators of every level. Discover what you can do differently.

## Book Information

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Average Customer Review: 4.7 out of 5 stars 97 customer reviews

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## Customer Reviews

Dr. Todd Whitaker has been fortunate to be able to blend his passion with his career. Recognized as a leading motivational speaker in the field of education, his message about the importance of teaching has resonated with hundreds of thousands of educators around the world. Todd is a professor of educational leadership at Indiana State University in Terre Haute, Indiana, and he has spent his life pursuing his love of education by researching and studying effective teachers and principals. Prior to moving into higher education he was a math teacher and basketball coach in Missouri. Todd then served as a principal at the middle school, junior high, and high school levels. Todd received the President's Medal from Indiana State University (the university's highest award for faculty) in 2013. One of the nation's leading authorities on staff motivation, teacher leadership, and principal effectiveness, Todd has written many educational books including the national best seller, *What Great Teachers Do Differently*. Other titles include: *Dealing With Difficult*

Teachers, Teaching Matters, Great Quotes for Great Educators, What Great Principals Do Differently, and Dealing With Difficult Parents.

Well written with plenty of examples. I'm glad I bought the Kindle edition- now I have it with me always.

Todd Whitaker speaks the truth and puts everything in simple terms. Great book for any school leader!

Wonderful read

Short easy chapters with a lot of great information and perspectives.

Great read.

Mr. Whitaker does a wonderful job at outlining what it takes to be an effective leader in education. This book is an excellent starting point for new administrators and has helped me as a reminder of where I should be as a principal, it surely is my guiding light. Recommended to future, novice, and veteran administrators.

Great read! Great information.

Highly recommend for anyone currently in a school leadership role or looking to further their career in school leadership! Truly an insightful read!

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